

MAIA KENNEDY

Senior Designer | Photographer

CONTACT

maia@maiakphotography.com
[linkedin.com/in/maiakphotography](https://www.linkedin.com/in/maiakphotography)

maiakdesign.com
maiakphotography.com

978-430-1960

SOFTWARE SKILLS

- Adobe Photoshop
- Adobe Lightroom
- Adobe InDesign
- Adobe Illustrator
- Adobe Acrobat
- Adobe XD
- Boxshot 3D
- Keynote
- Microsoft Office

CREATIVE SKILLS

- Graphic Design
- Logo Design
- Marketing Design
- Package Design
- Social Media Design
- Website Design
- Wireframing

PHOTOGRAPHY SKILLS

- DSLR Photography
- Organize photo shoots
- Photo Editing

SOFT SKILLS

- Collaboration
- Communication
- Problem-Solving
- Project Management
- Team-building
- Technical Support

Senior designer with 20+ years of experience in publishing, marketing, and social media. Enjoys collaborating with a team to build on ideas, problem-solve, and use creative-thinking to find solutions. Takes pride in working independently as well as taking the lead to manage projects.

EXPERIENCE

Senior Designer (2011-Present)

Editorial Assistant, Production Designer, Designer (1997-2011)
Pimsleur Language Programs, Simon & Schuster Audio, ViacomCBS

- Design & create packaging and marketing materials (both print and online) that adhere to our established branding standards
- Track and maintain version control of design materials and photo assets
- Support marketing team, create and schedule creatives for multiple online promotions every month
- Utilize experience as a photographer to find captivating and engaging stock photography to use for marketing, packaging, and sales
- Brainstorm with editorial team to offer numerous solutions for concept, layout, and theme to design blog
- Collaborate to design creatives and videos for social media
- Develop wireframes to assist with development of website and mobile app
- Work with layouts using multiple languages, including ones using non-roman alphabets. Trouble-shoot issues with foreign-language fonts
- Assist Simon & Schuster Audio with projects redesigning book cover designs for audiobook package covers

Professional Photographer (2011- Present)

- Aviation (inc. air to air), Events (corporate & private), Macro, News, Portraits, Sports, and Wildlife
- Retouch photos in Lightroom and Photoshop
- Organize and manage years of photos
- Design and administer websites

EDUCATION

Emerson College, B.S. Theatre Arts Management
Parsons School of Design, Graphic & Digital Design Certificate
Emerson College, Web Design Certificate

VOLUNTEER WORK

Military Friends Foundation (501c3 organization)
Lead Photographer, Social Media Designer, Committee Member, Event Planner